



# Visibility

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# **Direct visibility**



Direct visibility is quantified from information provided by the publishers themselves: subscriptions paid and presence in libraries.

An electronic resource to identify the presence of our journals in libraries of other latitudes, is through the databases of OCLC (Online Computer Library Center): <a href="https://www.oclc.org">www.oclc.org</a>



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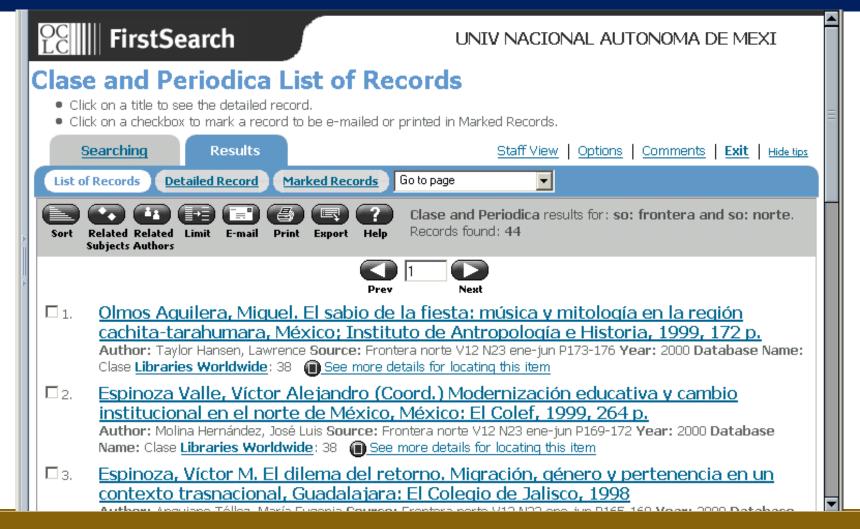
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ocation.	Library	<u>Local Holdings</u> <u>Cod</u>	de
MX	UNIV AUTONOMA DE CIUDAD JUAREZ	DQ	2\$
ΑZ	ARIZONA STATE UNIV	AZS	S
AZ	ARIZONA WESTERN COL ACAD LIBR	AZY	Y.
AZ	UNIV OF ARIZONA	AZU	.U
CA	SAN DIEGO STATE UNIV LIBR	v.1=no.1-v.4=no.8,5=no.1 CD9	S
CA	SONOMA STATE UNIV	CSC	0
CA	STANFORD UNIV LIBR	STF	F
CA	UNIV OF CALIFORNIA, BERKELEY	CU'	ľΥ
CA	UNIV OF CALIFORNIA, DAVIS, SHIELDS LIBR	CUV	IV.
CA	UNIV OF CALIFORNIA, IRVINE	CU	Л
CA	UNIV OF CALIFORNIA, LOS ANGELES	CLL	U
CA	UNIV OF CALIFORNIA, RIVERSIDE	CRU	U,
CA	UNIV OF CALIFORNIA, SAN DIEGO	CUS	IS
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CA	UNIV OF CALIFORNIA, SANTA CRUZ	CUZ	IZ
CA	UNIV OF SAN DIEGO, J S COPLEY LIBR	CDU	IU
CA	UNIV OF SOUTHERN CALIFORNIA	CSI	3L
NM	UNIV OF NEW MEXICO	IQU	U
TX	TEXAS A&M UNIV	TXA	Ά
TX	UNIV OF TEXAS AT AUSTIN	no.1-no.26 1989-2001 IXA	Α

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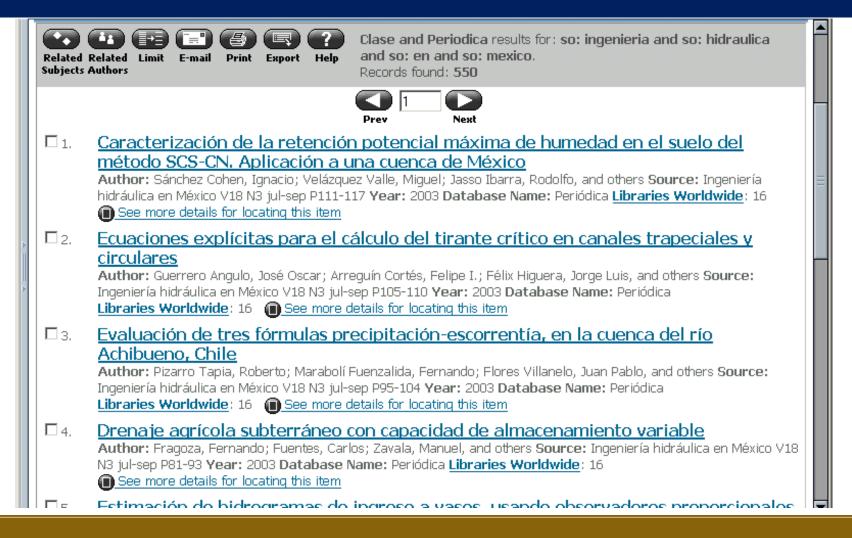
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Location	Library Local Holdings	Code
MX	ITESM, CAM CHIAPAS	XQI
MX	ITESM, CAM ESTADO DE MEXICO	XRW
MX	UNIV AUTONOMA DE CIUDAD JUAREZ	DQ\$
CA	NATURAL HIST MUS FOUND, LA CNTY	CNH
CA	UNIV OF CALIFORNIA, SAN DIEGO	CUS
DC	LIBRARY OF CONGRESS	DLC
IΑ	UNIV OF IOWA LIBR  v.1:no.2, v.1:no.4-v.3:n	NUI
MA	HARVARD UNIV, HARVARD COL LIBR TECH SERV	HLS
MD	NATIONAL AGR LIBR	AGL
MD	NATIONAL OCEANIC & ATMOSPHERIC ADMIN	OLA
MN	UNIV OF MINNESOTA, MINNEAPOLIS vol: 1:2-1:4,2:3- 1986:0	MNU
MO	US GEOL SURVEY, MIDWEST SCI CTR	FZX
NY	NEW YORK PUB LIBR RES LIBR	NYP
PA	CARNEGIE MUS OF NATURAL HIST vol: 15- 2000-	QPE
TX	UNIV OF TEXAS AT AUSTIN	IXA
VA	US GEOL SURVEY, NAT CTR	GIS

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#### **SERIUNAM**

(National Collective Catalog of Periodicals)

Registers 53,000 journals and more than eight million fascicles in the libraries of the UNAM and other Mexican institutions of higher education.

Registers the existence of Mexican and foreign journals.

It allows to locate which libraries have a certain title and their collections

Available free at <a href="http://dgb.unam.mx">http://dgb.unam.mx</a> under the link "Online catalogs".



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## **Indirect visibility:**



### **Presence in Directories**

The presence in directories of periodicals is of great relevance since they are often used as a tool to locate and select journals.

It is important that publishers differentiate between the services offered by a directory and those offered by a database. The directories provide information about the journal as a whole, but not about the fascicles and papers published in it.

In this sense, it is important that the credits differentiate between indexing services (databases) and their registration in directories or catalogs.



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## **Ulrich's International Periodicals Directory**



Created in 1931, with printed versions, on CD-ROM and Internet: http://www.ulrichsweb.com

Apparently, it does not apply selection criteria to include journals.

The editors should check if their journals are contained in Ulrich's and if the information is updated and correct.

This directory also registers databases: more than 2,500 available on the Internet, CD-ROM or on paper.

You can request free registration at the Ulrich's commercial site



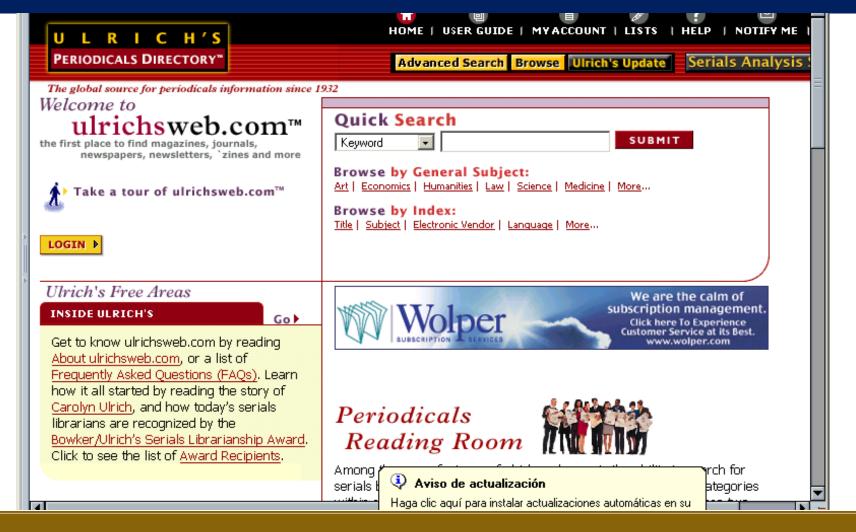
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## **ISSN** (International Standard Serial Number)



Network created in 1974. The directory complies with the journals that have requested the ISSN registration

Available on CD-ROM and Internet (restricted access): <a href="http://www.issn.org">http://www.issn.org</a>

Does not apply criteria of academic type selection, but is restricted to serial publications.

The ISSN is obtained through the National Center of the ISSN in Mexico:

National Institute of Copyright, SEP. Mexico DF. Lic. Alfredo Toral. Tel and Fax: 5230-7632; atoral@sep.gob.mx



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#### ISSN Home page

Navigate the ocean of periodicals with the ISSN

#### Important reminder! ISSN assignment is free of charge!

The ISSN (International Standard Serial Number) is an eight-digit number which identifies periodical publications as such, including electronic serials. More than one million ISSN numbers have so far been assigned.

It is managed by a world wide network of 77 National Centres coordinated by an International Centre based in Paris, backed by Unesco and the French Government.

The ISSN is used by various partners throughout the information chain: libraries, subscription agents, researchers, information scientists, newsagents (through its barcode version).

The world database of ISSN numbers (and the corresponding bibliographic records), known as the ISSN Register, is available on CD-ROM (ISSN Compact), through a Web interface (ISSN Online, which may be freely evaluated and tested for a period of one month). These products may be subscribed to through our order form.

Publishers or other interested parties (libraries, documentation centres...) may request the assignment of an ISSN to a given periodical, if it does not yet have one. It is also possible, through the ISSN checker form, to check the ISSN number(s) being used in a document or web page.

#### LATEST NEWS FROM THE ISSN NETWORK

2004/01/30 Creation of the ISSN National Centre for Armenia
The ISSN International Centre wishes to welcome Armenia: A working ...

2004/01/14 First Meeting on ISSN International Standard Revision

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## LATINDEX



## www.latindex.org

Regional information system for scientific journals, created in 1995.

Ibero-America is the only region in the world that has its own information system on scientific journals.

It offers three different databases:

**Directory:** comprehensive, with more than 13,000 records

Catalog: selective (criteria) with 1,600 titles

**Index:** selective (format) with 2,000 links

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## Latindex



#### www.latindex.org

Relationship with publishers: main challenges

**Upgrade**: The contact data of the editors and their offices are those that change more quickly. Editors are encouraged to use the "Link to Publishers" button that appears from the main Latindex page.

**Coverage**: Difficulties to exhaustively identify all academic journals in the country. A button will also be placed to register new titles.



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## presence in databases

The acceptance of a journal in a database represents a recognition of its quality.

The presence in databases fosters the visibility of journals.

Facilitates the location, request and reading of the papers they publish.

Publishers should be aware that the vast majority of databases restrict their coverage.

Databases can restrict your coverage by specializing in a subject, geographic region or language.



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## Journals from the point of view of the publisher of a database



Assessment of criteria related to three areas of editorial work:

**Management**: know how the journal is administered, how stable it has been and how it is disseminated.

**Standardization**: observance of international standards that facilitate the identification and registration of publications.

Contents for indexing purposes: presence of useful elements for document analysis and creation of information records.



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### International databases with greater presence of Mexican journals



#### **Science and Technology**

**ASFA.** Aquatic biology, fisheries, marine legislation, marine geology.

**BIOSIS** (*Biological abstracts*). Life sciences, microbiology, experimental medicine, ecology, biochemistry, biotechnology, neurology

**ChemSearch** (*Chemical Abstracts*). Chemical engineering, chemistry and related disciplines.

**INIS**. Engineering, technology, energy.

**Medline**. Biomedicine including research, practice, clinic, administration, policy and health services.

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### International databases with greater presence of Mexican journals



#### **Social sciences and humanities**

**HAPI**. Latin American Studies.

Historical Abstracts. History and related disciplines.

EconLit (Economic Literature Index). Economy.

PAIS. Politics, social sciences, public administration.

PsycInfo (Psychological Abstracts). Psychology.

Sociological Abstracts. Sociology and related disciplines.



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### International databases with little presence of Mexican journals



#### **Science and Technology**

**Agrícola.** Agricultural economics, rural sociology, agricultural production, nutrition, natural resources, pesticides, fertilizers.

**AGRIS.** Agriculture and related disciplines.

PASCAL. Multidisciplinary in science, technology and medicine.

**Compendex**. Applied sciences, energy, civil engineering, construction and materials, transport, metallurgy, robotics.

**Embase** (*Excerpta Médica*) Life sciences, medicine, health sciences.



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## International databases with little presence of Mexican journals



#### **Science and Technology**

**Enviroline**. Water, air and noise; renewable resources, urban ecology, environmental impact, chemical, biological and radiological contaminants.

**GEOREF**. Geophysics, geology, minerals, paleontology, stratigraphy, geochemistry, hydrology and geography.

**INSPEC**. Physics, electrical and electronic engineering, information technology, telecommunications.

Zoological record. Zoology.



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# International databases with little presence of Mexican journal conacyt

#### Social Sciences and Humanities

**ERIC**. Education.

**FRANCIS**. Multidisciplinary in social sciences.

**Geobase**. Physical and human geography, environment.

**IBSS** (International Bibliographie of Social Sciences). Multidisciplinary in social sciences.

**Language and Language Behavior Abstracts**. Linguistics.

**MLA Bibliography**. Humanities, literature and linguistics.

**Philosophers Index**. Philosophy and related sciences.

**RILA** (Art Literature International). Art.



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## Who produces them?



Academic organizations (institutions, societies, associations) and social organizations: To serve its members and generate resources for other activities.

Publishing companies: Profit-oriented; with great commercial and business experience.



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# The journals, what do they publish?



Research: Reports that communicate original research results for the first time (originality).

T-P and Div: Authentic papers (hence the need for judgment).

His papers address issues of concern to other researchers or workers in a given specialty, or to a large number of readers (**relevance**).



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## **Important functions**



Communicate research discoveries, which avoids repeating expensive research work.

They establish the priority of these discoveries, as indicated in the presentation, acceptance and publication dates of the papers.



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## **Important functions (cont.)**



They filter out high quality papers from the mass, through the process of "peer arbitration" (judgment).

They represent a record of all quality research in a specific field.

To a certain extent, a journal can define the area it serves, through its editorial policy.



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# **Editorial policy**



They are all the principles that govern the journal; that guide the authors and the readers. It should be noted:

To whom it is addressed (type of reader)

Sections and types of papers by each

Themes (by section, if there are more than one)

Selection process of papers

Circulation

Periodicity

Instructions for authors



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# El prestigio (o reputación)



A journal confers its reputation on high-quality peer-review work on published papers.

The editorial group (director and associate editors) is an important prestige factor.

There are other indicators...



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# El arbitraje (dictaminación)



The arbitration process is, in general, anonymous. Neither the author nor the referee knows the identity of the other (double-blinded).

There are journals that reveal the identity of the author to the referee (blinded).

Are the arbitrators, really, pairs of the author, in the sense of equal?

Does anonymous arbitration give better results?



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#### Traditional organization...



Publisher (publishing house): chooses the editor of the journal, or he proposes the project to that.

Director (editor or editor in chief): Responsible for everything, mainly the quality and diversity of the content (originality, relevance, sections).

The director, together with the publisher, chooses the associated editors.

Referees: External and independent of the journal, are chosen by the associate editors (sometimes by the director).



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#### Horizontal organization



#### Por Comité



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#### Horizontal organization...



There is frequent interaction between the publisher and the director; little or no between publisher and others.

The Director remains the leader, but there is a lot of interaction (discussion) between him, the associated editors (EA's) and the managing editor. Many decisions are made by committee.

Issues of editorial follow-up, production, marketing and others.

The referees (external and independent) are chosen by the EA's.



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# The authors

Why do they seek to publish in journals of great reputation?



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#### The most important



The authors publish their work there to communicate their findings as widely as possible, so that their ideas are recognized and progress in their careers.

Publishing in a journal with a high impact factor and an international readership is the most effective method to achieve the above.



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#### Aspects to consider to choose a journal



Prestige

Circulation (who read it)

Wait time

Editorial body

Authors (who publish there)

Support (printed and / or electronic)



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# **Selection process**



- 1. The Director: verifies relevance, selects Ed. Asoc. Or arbitrators ... makes the final decision
- 2. The Managing Editor: verifies compliance with the rules of presentation and takes a detailed control of the path of the paper
- 3. The Associate Editor: read the paper in detail and choose arbitrators
- 4. The Referees: they **dictate** originality, relevance, structure and content, writing, references and, sometimes, do things that the director and managing editor should do



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#### **Arbitration results**



Every author deserves an ethical and professional response, for having sent their work to a journal. Possible answers:

Accepted without changes

Accepted with changes

Submit a second revision (rejected the current version: make major changes)

Rejected (not appropriate, not interesting for the journal)



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#### **Accepted without changes**



→ It is rare, but it happens

It is original or authentic, and it is relevant

The author must be notified of the probable - or better, exact - date of publication, and the journal must comply with this commitment

The author must sign the letter of assignment of rights to the journal



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#### Accepted with (minor) changes



→ Uncommon situation in prestigious journals

The journal must clearly indicate the changes it requires the author to have his / her paper published, and indicate the deadline for the final version.

Since they are minor changes, it is not necessary to justify the requested changes.



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#### **Major changes (rejection)**



The paper has a value and therefore they have not rejected it completely

The journal must indicate all the changes requested and those considered major, explain in detail the reason or justification of these

The deadline to receive the final version must be indicated



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# Rejection



The subject and / or the level is inappropriate

The result has already been published previously

When communicating this "ugly news", be considerate of the author and try to be diplomatic

Offensive, dry or unguarded responses keep authors away



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# **Control and quality of management**



Associate editors: widely recognized in their environment and convinced of the importance of the magazine

**Referees**: experts on the topics; who have already been arbitrators, and are quick to elaborate their opinions (the managing editor must be behind them all the time)

Managing Editor: knowledgeable about issues and editorial processes; organized; of good character (conciliatory); regular reader of journals of similar topics (very informed)



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#### **Ethical and legal principles**



Principles to be considered to safeguard the quality of the journal and the prestige of all participants:

Originality and reuse

Confidentiality

Authorship

Copyright

Conflict of interests



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#### Originality and reuse



Do not reuse previously published works, totally or partially, to be presented in another primary publication

Without the corresponding permits, you should not send another journal a work already published

Do not send it to more than one journal at a time



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# **Confidentiality**



The author entrusts the journal with the results of his work and his creativity. Put your prestige as a researcher in the editor's hands.

Editors and arbitrators must refrain from disclosing or discussing confidential work information with anyone outside the journal.

→ If a job is rejected, it must be returned to the author immediately.



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# **Authorship**



The authors de un paper son responsables de su contenido, no sólo el principal.

The author is the one who assumes the intellectual responsibility of the results that are reported.

The annotados, must have made an important contribution to the results.



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#### **Conflict of interests**



When a paper or author could come into conflict of interest with the director or sponsor of the journal, the work must be returned to its author so as not to affect it with a long waiting period or a skewed result

If there is a conflict with the referee, the referee should notify the director so he can find someone to replace him.



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#### Visibility in directories





The presence in directories is of great relevance since they are often used as a first resource to know that a journal exists

It is important that publishers differentiate the services offered by a directory from those offered by others. The directories provide information about the journal as a whole, not about the fascicles and papers published in it.

In this sense, it is recommended that the journals credits distinguish indexing services (databases) from the registry in directories or catalogs.



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#### **Collective catalogs**



Service oriented to the fascicles of a journal Represent the collections of journals of a library

They are selective since they reflect the subscriptions of a library

They also record journals received by exchange or donation They provide general information about the journals (similar to the directories) but also contain the stock of stocks (fascicles) and indicate their location

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# **Specialized catalogs**



Journals lists that meet the requirements of the catalog

Useful to differentiate a group of journals from the rest

They can be specialized in journals of a single discipline, country, region

They generally describe the journal as a whole



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#### **Indexes and summary services**



Selection criteria based on internationally accepted editorial characteristics apply

They tend to be unidisciplinary (specialized)

They offer analytical records of documents and summaries

They have links to full texts selectively

Information is retrieved through indexes (author, title, keyword, type of document, language, etc.)

They can generate bibliometric indicators from each list

The online versions are generically called databases



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#### Citation or bibliometric indexes



Highly selective

They tend to be multidisciplinary

They offer analytical records of documents, summaries and links to complete texts selectively

It is accessed through various indexes (author, title, descriptor, ...)

They provide specialized bibliometric indicators (Impact factor, analysis of citations, Index of immediacy, Index H, ...)



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# Registration in journals directories



Free registration

Through national collection centers

Via forms or questionnaires



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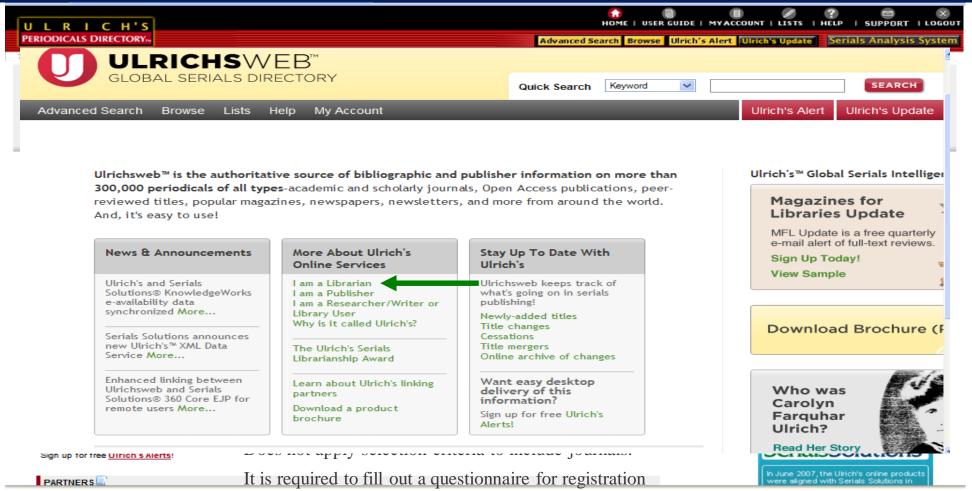
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<u>Electrónicas</u>	Por Tema					
Búsqueda	Artes y Humanidades (2423) +					

Registration is carried out through national collection centers (21 countries)

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#### **Registration in indexes and summaries** cervices



Identification of the most suitable services for a journal

Analysis of your selection criteria and policies

Sending an application

They usually undergo evaluation

The answer may take

Many times the rejection is not due to lack of quality, but to the "economy" of the database: if the discipline covered by the journalist is sufficiently covered, it is not accepted

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#### **Visibility**





The acceptance of a journal in a database represents a recognition of its quality.

The presence in databases fosters the visibility of journals.

Facilitates the location, request and reading of the papers they publish.

Most of the databases have a selective coverage regarding the journals they index. They usually restrict their coverage by specializing in a subject, geographic region or language.



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#### Registration in journals collections to full text



In the case of the SciELO collections, it is necessary that there is a SciELO center in the country. Selection criteria apply.

In the case of Redalyc, the postulated journals must pass through the evaluation based on the criteria of a scientific advisory committee. See on your site "Process of inclusion of journals".

In the case of DOAJ, the website has a button to apply for journals. See on your site "Suggest a journal". The journals must meet some requirements such as having at least 5 papers published, not charging for access and making the papers available immediately (however).



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#### Visibility in virtual hemerotecas





#### By access type:

Special virtual hemerotecas by subject or region

Commercial distributors

Own sites

#### By available contents:

Complete texts: relevant information plus full texts of current and previous numbers.

<u>Partial access</u>: information about the journal, advertising, editorial organization, prices, tables of contents, summaries.



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Started in 1997 in BIREME, Brazil

Presence in eight countries (national projects)

Ciencias Sociales Aplicadas

644 Journals, 13,987 fascicles, 207,000 papers

It covers all the thematic disciplines.

Access to full texts in HTML and PDF

Rigorous selection criteria

Module for bibliometric studies

Free access

The Scielo portal is among the 10 most requested sites by Google Scholar users

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Started in Mexico in 2002

Free access

It covers all disciplines

Full texts in PDF

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Initiative of BIREME, Latin American and Caribbean Center of Information in Health Sciences of PAHO (Brazil).

Integrated search portal and access to databases specialized in health sciences: LILACS, MEDLINE, ADOLEC, IBECS, BBO, PAHO), etc.

Decentralized and dynamic collection of information sources whose objective is Selection criteria and quality control. equitable access to scientific knowledge in health.

National Centers in more than 30 countries

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Product of the \*Open Archives Initiative - OAI - Open Archives Initiative , born in 1999.

Paradigm of open access [OPEN ACCESS], arises as a result of the difficulties encountered by the world community in the access to scientific information giving rise to various statements (Budapest, 2001, Bethesda, 2003, Berlin, 2003).

**Free access:** free circulation on the Internet of academic and scientific literature allowing any citizen to read, download, copy, distribute, print, research, quote or link the text in a comprehensive manner.

**DOAJ** offers open access to multidisciplinary content of 4,358 journals to full text, with scientific and academic quality

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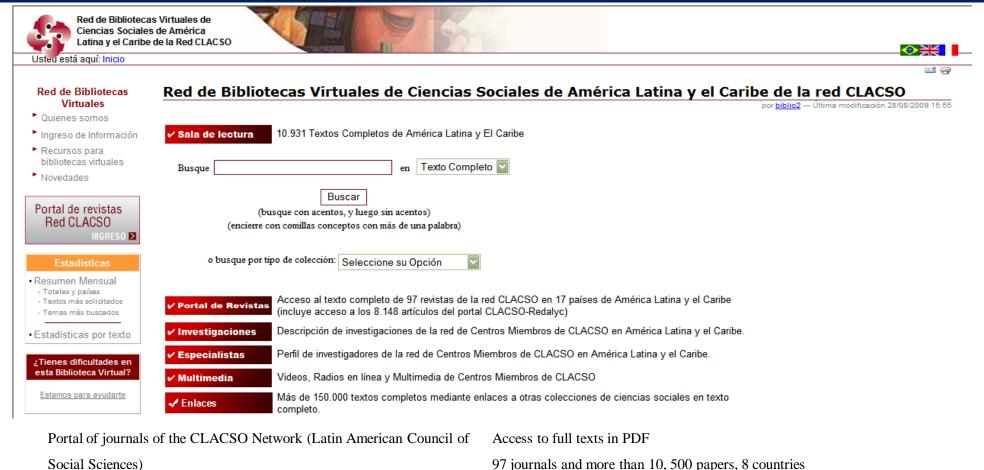
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Restricted to journals of social sciences

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Portal of the IEDCYT, Spain

Applies selection criteria

Started in 2004, it is free access

Multidisciplinary coverage

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New Latindex service (will be available in 2011)

Groups the main portals of journals

Free access

Searches in all portals

One million full-text papers

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Advantages of virtual hemerotecas on websites

Dynamic links, intercommunication and interoperability with other information services.

OAI-PMH Protocol.

Bibliometric statistics and indicators



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## **System products**





**Primary journals**, can also be called journals of research and development, giving all the necessary details to be able to check the validity of the reasoning of the author or repeat their work. (UNESCO).

#### Journals of Scientific Research

 They publish mainly original research, product of the scientific research originated by researchers and that are directed to an audience conformed by scientific colleagues or researchers.

#### **Technical-professional Journals**

 Papers whose objective is to contribute to communicate new knowledge about technological advances.

#### Journals of scientific and cultural divulgation

• They allow to take science and culture to audiences much wider than those that cover the two previous categories.



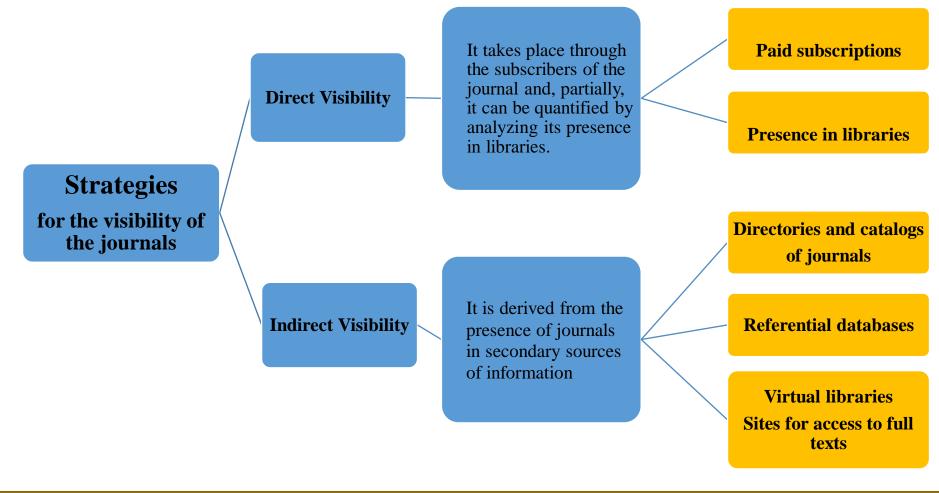
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143 – 50 Itzopan Street Alonso Gamboa, José Octavio (2004). Taller Latindex para editores de Journals Académicas. San José, Costa Rica.

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The presence in directories of periodicals is of great relevance since they are often used as a tool to locate and select journals.

It is important that publishers differentiate between the services offered by a directory and those offered by a database.

The directories provide information about the journal as a whole, but not about the fascicles and papers published in it.

In this sense, it is recommended that the journals credits distinguish indexing services (databases) from the registry in directories or catalogs.



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The acceptance of a journal in a database represents a recognition of its quality.

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Facilitates the location, request and reading of the papers they publish.

Most of the databases have a selective coverage regarding the journals they index. They usually restrict their coverage by specializing in a subject, geographic region or language.



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The databases that most Latin American journals collect are:

CLASE Social Sciences, (UNAM, Mexico)

PERIÓDICA Science and Technology (UNAM, Mexico)

HAPI Social Sciences (UCLA, USA) Health Sciences (BIREME, Brazil) LILACS ASFA Aquatic Sciences (UNAM, Mexico)

**AGRIS** Agriculture (FAO) **BIOSIS** Biology (BIS, USA) **Historical Abstracts** History (ABC Clío, USA) **IRESIE** Education (UNAM, Mexico)

Linguistics and Language Behavior LLBA,

Abstracts Linguistics (USA) **Psychology PSYCINFO** 



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#### By access type:

Special virtual hemerotecas by subject or region

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#### By available contents:

Complete texts: relevant information plus full texts of current and previous numbers.

<u>Partial access</u>: information about the journal, advertising, editorial organization, prices, tables of contents, summaries.



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# Thank You Very Much

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